



GCSE Media Studies

	Autumn term	Spring term	Summer term
<p>Year 10</p> <p>Completed 2015-16</p> <p>Options curriculum 5 hours per fortnight</p>	<p><u>Introduction to Key Concepts</u> Students examine the range of key concepts required to underpin their study of Media Studies over Years 10 and 11.</p> <p>Areas covered will include Genre, Representation, Narrative Theory, Mise-En-Scene, Camera Angles, Audience Theory and Regulation of the Media.</p>	<p><u>Genre in Film</u> Students will look at moving image and posters and explore the key area of genre.</p> <p>They will analyse how genre codes are used to promote films.</p> <p><u>Newspapers – exam topic</u> Students learn about newspaper organisations & institutions and examine how newspapers tell stories through visual & language codes.</p>	<p><u>Representation in Advertising</u> Students will study advertisements and how they are used to target audiences through their use of media conventions.</p> <p>As representation is the key topic for this unit, students will look at how different groups are represented in the media.</p> <p><u>Newspapers – exam topic</u> Students apply their understanding of representation to newspaper articles exploring how different types of newspapers represent groups.</p>



<p>Year 11</p> <p>To be completed 2016-17</p> <p>Options curriculum 5 hours per fortnight</p>	<p><u>Magazine Covers – practical project</u> Students learn how to use research methods by exploring magazine genres. For the Production Project students will plan and create the front cover and contents page of a new magazine of their own design.</p> <p><u>Newspapers – exam topic</u> Students explore how the media is regulated and prepare case studies for the final exam.</p>	<p><u>Magazine Covers – practical project</u> Students evaluate their magazine projects considering audience appeal and how their concept would fit into the current magazine market.</p> <p><u>Radio News – exam topic</u> Students study how news is reported across different media platforms and examine the structure and scheduling of radio news.</p>	<p><u>Revision</u></p>
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